



REDISCOVER LOCAL SHOP-ABLE WINDOWS

Rediscover Local is a Banyule Council initiative designed to help boost the local economy by encouraging residents and businesses to shop locally for their goods and services.

This initiative also extends to help create vibrant shopping strips and present them as attractive locations for business owners to establish their business.

To help create vibrant shopping strips, Banyule Council is introducing Rediscover Local Shop-able Windows. Display boxes showcasing the products ranged by small businesses in Banyule will be installed in vacant shopfronts across Banyule's shopping strips and retail precincts. Passersby will be able to purchase products through QR codes for a contactless shopping experience.

The Rediscover Local Shop-able windows has two goals:

- ✔ To showcase each vacant property as an attractive commercial opportunity, highlighting Banyule as an attractive area for small businesses.
- ✔ To highlight local makers, creatives, small business and entrepreneurs based in Banyule by offering them interactive shop-able windows to showcase their products.

WHAT'S IN IT FOR REAL ESTATE AGENTS AND LANDLORDS?

The benefits for Real Estate Agents and Landlords participating in the Rediscover Local Shop-able Windows program include:

- ✔ Draw attention to the property for lease (Agent's details will be included in the artwork on the window).
 - ✔ Promote the location as an attractive investment option for businesses.
 - ✔ Reduce the occurrence of graffiti, vandalism, unauthorised posters and a poorly presented property.
 - ✔ A Businesses Concierge will be assigned to the new business to assist new businesses with paperwork and move through the process swiftly.
 - ✔ Reduce the time it takes to lease properties.
 - ✔ Potential for promotion of agents helping the community on Banyule channels.
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WHAT WE NEED FROM YOU:

- ✔ Access to the property - for installation and removal dates only.
- ✔ Properties in high-traffic areas located in a shopping strip or retail precinct.

WANT TO APPLY FOR THE REDISCOVER LOCAL SHOP-ABLE WINDOWS PROGRAM?

Please complete this [form](#) or email helena.celejowski@banyule.vic.gov.au



FREQUENTLY ASKED QUESTIONS

WHAT IF I FIND A SUITABLE TENANT? HOW LONG WILL IT TAKE FOR YOU TO REMOVE THE DISPLAY?

We will also remove the display prior to any new tenancy commencement by organising a suitable removal time as soon as notice is given.

WILL I NEED TO PROVIDE ACCESS TO THE PROPERTY UNTIL I FIND A NEW TENANT?

No. The only access we need to the property is the day we install the display and the day we remove the installation, we will not require any other access to the vacant property. The window displays and QR codes make the shopping experience easy and don't require any workers to physically be there. We will also organise a suitable removal date once you find a new tenant.

CAN I STILL SHOW POSSIBLE TENANTS THROUGH THE VACANT SHOP FOR AN INSPECTION?

Yes. Rediscover Local will only take up room against the windows so potential tenants can still view the space. You will still have full access to the property.

WILL WE BE ABLE TO ADVERTISE THE VACANT SHOP AS AVAILABLE FOR LEASE?

Yes. We will produce a QR code that will link to the property listing and will also integrate your Business name, and if you choose the managing agent's name.

WHAT IF THE NEW TENANTS WANT TO UNDERTAKE WORKS BEFORE OPENING?

If the tenant chooses, the Rediscover Local Shop-able Window can remain if they plan to undertake works on their property before opening to the public. This will help keep their shopfront remain well-presented until they are ready to trade. Alternatively if they would like to install their own signage, we will remove the display.

WILL THE LANDLORD BE LIABLE FOR INJURIES SUSTAINED WHEN INSTALLING OR REMOVING THE SHOP-ABLE WINDOW OR DAMAGE TO THE WINDOW DISPLAY?

No. We will provide an Insurance Certificate that covers injuries to persons installing or removing display boxes and any damage to product that may occur.

