

Our History

For over 20 years, Rosanna Village Traders Association has been a registered incorporated body representing business owners across more than 70 properties in the Rosanna Village centre. It has strengthened local business, activated the precinct and advocated for members. Since October 2024, the Association has been dormant and has ceased all activities.



Why It Matters Now



The Special Rate Scheme and Association are currently inactive.



Funding for social media, events and marketing has ended.



Without re-activation, businesses will lose key marketing and council advocacy support.

Council previously co-contributed \$39,000 per year
The Special Rate Scheme raised \$41,500 each year
The total amount raised was over \$80,000 annually

What Traders Associations do



Events & Activations

Supports events such as Christmas and Easter celebrations, Mother's Day, kids activities, Halloween and more.



Marketing & Social Media

The Rosanna Village website and social media platforms attract locals as well as visitors to the village and is funded by the Special Rate Scheme.



Business Advocacy

Provides a united voice to Banyule City Council and Government on matters that affect our precinct.

Your Voice Matters

To re-activate the Rosanna Village Traders Association, we need your feedback

Complete the short online survey and tell us what you think by Sunday 23 November 2025



Rosanna Village Traders Association Re-activation

Working together since 2003, giving traders a united voice.